



- + FIRST RECORDING ARTIST TO POWER CONCERTS ON 100% **RENEWABLE ENERGY**
- + OVER 800 SHOWS PERFORMED IN 100 CITIES ACROSS 17 COUNTRIES
- + DEVELOPED AND DEPLOYED RENEWABLE ENERGY TECHNOLOGY TO 17 COUNTRIES
- + INDUCTED TO U.S. CONGRESSIONAL RECORD
- + FOUNDER OF **BATTERY TOUR**
BATTERY TOUR POWERS CONCERTS WITH 100% RENEWABLE ENERGY

- + ELECTED **UNITED NATIONS SDG YOUTH LEADER** | **USA**
- + CLEAN ENERGY FOR BIDEN INAUGURAL BALL | PERFORMER
- + PROJECT 17 LAUNCH
- + “BETTER” FOOD ANTHEM OF THE WORLD
PARTNERS WITH FAO AND WORLD FOOD FORUM
- + SAUDI GREEN INITIATIVE | PERFORMER AND SPEAKER
- + COP 26 | **IKEA** STAGE
- + ART BASEL | PERFORMER

UPCOMING SHOWS

- + **CONSUMER ELECTRONICS SHOW 2022**
JAN 5 - 8 | LAS VEGAS, NV POWERED BY **SAMSUNG**
- + WORLD YOUTH FORUM EGYPT 2022
JAN 10-13 | SHARM EL-SHEIKH, EGYPT
- + WORLD ECONOMIC FORUM
JAN 17-22 | DAVOS, SWITZERLAND
- + MIDDLE EAST & NORTH AFRICA CLIMATE WEEK
FEB 28 - MAR 23 | UNITED ARAB EMIRATES
- + ONE YOUNG WORLD SUMMIT 2022
MAY 16-19 | TOKYO, JAPAN
- + **BOTTLE ROCK 2022**
MAY 27-29 | NAPPA VALLEY, CA

“PROJECT 17”

AN ALBUM BASED ON THE UNITED NATIONS 17 SUSTAINABLE DEVELOPMENT GOALS



17 GOALS TO TRANSFORM OUR WORLD

THE UNITED NATIONS 17 SUSTAINABLE DEVELOPMENT GOALS (SDG) ARE AN URGENT CALL FOR ACTION BY ALL COUNTRIES AS PART OF THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT.

THIS SHARED BLUEPRINT FOR PEACE AND PROSPERITY FOR PEOPLE AND THE PLANET, NOW AND AND INTO THE FUTURE, WAS ADOPTED BY ALL MEMBER STATES OF THE UNITED NATIONS IN 2015

17 SONGS TO INSPIRE THE YOUTH

THE ALBUM “PROJECT 17” IS BASED ON THE UNITED NATIONS 17 SUSTAINABLE DEVELOPMENT GOALS.

EACH OF THE 17 SONGS WILL REPRESENT A DIFFERENT GOAL WITH FEATURES FROM 17 PROMINENT RECORDING ARTISTS

*FINAL ALBUM RELEASE DATE, TRACKLIST AND FEATURES TBA 2022

17 CORPORATIONS TO SAVE THE PLANET

EACH SONG FROM PROJECT 17 WILL HAVE A CORPORATE SPONSOR. COMPANIES INCLUDING SAMSUNG, VERIZON AND ENEL GREEN POWER HAVE ALL SECURED A SPONSORED SONG.

*FINAL LIST OF SPONSORS TBD

17 PARTNERS TO IMPACT CHANGE

“PROJECT 17” WILL HAVE 17 IMPACT PARTNERS TO SUPPORT THE ALBUM. ORGANIZATIONS INCLUDING EARTHX, REVERB, THE NATIONAL WILDLIFE FEDERATION, SIMPLI PHI POWER, AND THE WORLD CENTRAL KITCHEN HAVE ALREADY PARTNERED WITH AY AND BATTERY TOUR

*FINAL LIST OF PARTNERS TBD

BECOME AN OUTLET FOR CHANGE
BATTERYTOUR.COM

AY YOUNG
PROJECT 17
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